

EXPLORE

# GREAT BEND

">>>> **KANSAS** <<<



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CONVENTION & VISITORS BUREAU

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[bartonccc.edu](http://bartonccc.edu)



- Contemporary arts and traveling exhibits
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Camp Aldrich



[campaldrich.bartonccc.edu](http://campaldrich.bartonccc.edu)



**SHAFER**  
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[gallery.bartonccc.edu](http://gallery.bartonccc.edu)



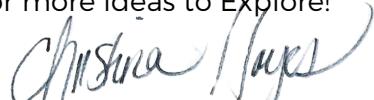
# WELCOME!

## JOIN US AND MAKE WONDERFUL MEMORIES WHILE YOU EXPLORE GREAT BEND!

I'm thrilled to welcome you to Great Bend—where scenic beauty, unique attractions, and small-town warmth await in the heart of Kansas! Our vibrant town of nearly 15,000 is perfectly sized for friendly faces and new experiences, with a rich blend of attractions, cozy restaurants, and lively festivals to enjoy year-round. Whether you're here to shop, savor local flavors, or simply relax, Great Bend has something for everyone.

From our renowned wetlands that offer bird-watching, hunting, and spectacular Kansas sunsets, to our Events Center a premier facility, to our Sports Complex/parks, trails, and family-friendly activities, Great Bend is an ideal place to play and explore. Stay awhile and let us show you why our town is a special destination.

Let us help you make wonderful memories with your family, friends and wonderful citizens right here in Great Bend! Reach out for more information—we're here to make your visit unforgettable! Check us out on Facebook at "Explore Great Bend" or call my staff at the CVB for more ideas to Explore!



CHRISTINA HAYES

Convention & Visitors Bureau  
Director & Community Coordinator

Welcome to Great Bend, Kansas! As the president of Great Bend Economic Development, I invite you to experience the vibrant spirit of our community, where small-town charm meets big ideas. We pride ourselves on fostering a culture of inclusion and collaboration, making it the perfect place for families to thrive. Our commitment to economic growth is unwavering; we actively support local businesses while attracting new ones to enhance property values and increase personal income for our residents.

In Great Bend, you'll find a welcoming environment that values your contributions and encourages innovation. From beautiful parks and recreational opportunities, to a rich history and community events, there's something for everyone. Explore our local shops, enjoy delicious dining options, and connect with friendly faces who share a passion for making Great Bend a fantastic place to live, work and play. Join us for a day, a weekend, or call us home—your ideas and aspirations are the key to our collective success!



SARA ARNBERGER  
Great Bend Economic  
Development President



COME EXPLORE GREAT BEND WITH US!!





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Contact the Great Bend Rec for more information or to rent the Complex at 620-793-3755

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Unwind in Great Bend's welcoming hotels, where comfort meets Kansas hospitality.



3111 10TH ST.  
GREAT BEND, KS 67530  
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WWW.EXPLOREGREATBEND.COM

FOOD + FUN + MEMORY MAKING + BUSINESS

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## SPECIAL THANKS

### CVB & CITY STAFF:

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GREAT BEND TRIBUNE  
GREAT BEND POST  
CVB BOARD MEMBERS  
CITY COUNCIL & STAFF

AND COUNTLESS OTHERS!

2025-26 THE GREAT BEND CONVENTION & VISITORS BUREAU HAS MADE EVERY EFFORT TO INSURE THE ACCURACY OF MATERIAL PRESENTED IN THE GUIDE. HOWEVER, THE CITY & CVB ASSUME NO RESPONSIBILITY OR LIABILITY FOR ERRORS, CHANGES OR OMISSIONS PRESENTED IN THIS GUIDE. REPRODUCTION WITHOUT PERMISSION IS STRICTLY PROHIBITED.

# EXPLORE GREAT BEND

# ANNUAL EVENTS

## ANNUAL EVENTS



### Art & Wine Walk!

Discover downtown Great Bend during this exciting free event held in early May! Stroll through local shops, savor wine and appetizers, and admire unique artwork by talented artists. Grab a map at participating businesses or visit [Explore Great Bend](#) on Facebook for details. Don't miss this perfect blend of shopping, art, and wine!



### Cinco De Mayo!

Experience vibrant culture in Jack Kilby Square with a lively parade, authentic Mexican cuisine, traditional dancing, music, a beer garden, and more! This annual event honors the historic 1862 Battle of Puebla while celebrating life in Great Bend. Festivities begin at 11 AM—find details on Facebook at [Cinco de Mayo—Great Bend, Kansas](#).



### June Jaunt!

Kick off summer with three days of excitement the first weekend of June! Enjoy a parade, Cruise Night, Car Show, and free outdoor movies, live music, jumbo yard games, magical entertainment, a beer garden, and a vendor fair. Find details on Facebook at [Explore Great Bend](#)!



### Party In the Park!

Join us for the end of summer bash at Great Bend's Party in the Park! Always held the second Saturday in August at Veterans Memorial Park! Enjoy mud volleyball, a car show, a wet/dry parade, inflatable water zones, entertainment, and a concert. Find the full schedule on Facebook at [Explore Great Bend](#)!



### Summer Street Stroll Farmers Market!

Shop fresh, local goods at the State Certified Farmers Market in Jack Kilby Square, open Thursdays from May to October, 4–7 PM. Enjoy garden staples, baked goods, and unique finds! For details, follow [GB Summer Street Stroll Farmers Market](#) on Facebook or contact the Barton County Health Department.



### Final Fridays on Forest!

Experience the vibrant energy of Final Fridays on Forest, hosted by [Great Bend Alive!](#) Held on Forest Street in the heart of the consumption district, this lively event features local food, drinks, live music, and community fun—perfect for ending your month on a high note.

# ANNUAL EVENTS

## July 3rd Fireworks Display! >

Each year, the City of Great Bend partners with local businesses to host a spectacular Fireworks Display on July 3rd. This date offers the perfect opportunity to celebrate with our community and still enjoy family festivities on the 4th!

The display takes place at the Great Bend Expo Complex, located out west on 10th Street. Bring your lawn chairs and blankets or park your pickup to enjoy the show. Gates open at 7:30 PM, and the celebration kicks off with music on 100.7 FM starting at 8:30 PM. The breathtaking fireworks light up the sky from 9:45 to 10:00 PM. Don't miss it!



## Downtown Halloween Boo! >

The Downtown Halloween Boo kicks off at 11 AM in Jack Kilby Square on the Saturday before Halloween! Hosted by the Great Bend Kiwanis Club, this fun-filled event has grown into a must-visit for trick-or-treaters of all ages.

Don't miss the added excitement of Trunk or Treat in the Square, hosted by local churches. Great Bend is your go-to Halloween destination! For details, visit the **Explore Great Bend** Facebook page.



## Panther Homecoming Parade! >

Each fall, Great Bend comes alive with Panther pride during the High School Homecoming Parade! This cherished tradition unites schools, students, alumni, and the entire community in downtown Great Bend to celebrate the Panthers.

Enjoy spirited floats, marching bands, and school pride as the parade winds through downtown, bringing together generations of Panther supporters. It's a heartwarming celebration of community and tradition you won't want to miss!



## Home for the Holidays Festival! >

Kick off the holiday season on the Saturday after Thanksgiving with Small Business Saturday and the annual cookie contest! At 5:30 PM, the lighted parade welcomes Santa to town, followed by free ice skating, horse-drawn rides, train displays, and tasty treats like hot dogs, hot chocolate, and funnel cakes.

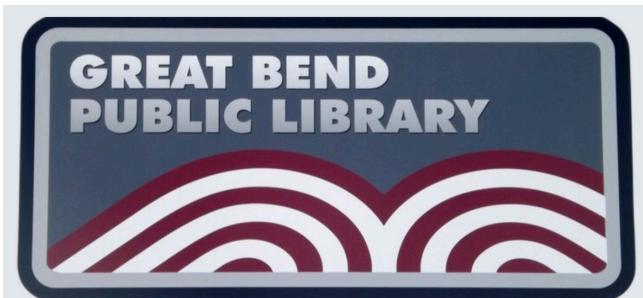
This holiday festival and parade is the perfect way to start the festive season in Great Bend! Details on **Explore Great Bend**!



**EXPLORE GREAT BEND**  
[www.exploregreatbend.com](http://www.exploregreatbend.com)

## DISCOVER MORE!

GREAT BEND'S ANNUAL EVENTS OFFER FUN FOR ALL AGES! FOR THE LATEST EVENT UPDATES, VISIT EXPLORE GREAT BEND ON FACEBOOK OR [WWW.EXPLOREGREATBEND.COM](http://WWW.EXPLOREGREATBEND.COM).



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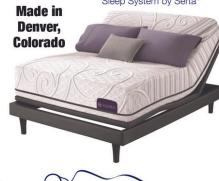
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## YOUR INFORMATIONAL HUB FOR GREAT BEND

Leaders from the Great Bend Chamber, Economic Development, Community Coordinator and CVB have created a convenient stop for all your Great Bend questions.

### **CVB/Community Coordinator**

- Create City-Sponsored Events
- Public Information
- Promote Activities & Happenings in GB
- Entice Visitors & Events to GB

### **Economic Development**

- Business Recruitment & Expansion
- Workforce Support
- Downtown Development
- Community Development

### **Chamber of Commerce**

- Advocacy for Business
- Community Marketing & Promotion
- Chamber Member Services

Get answers to all your questions and learn more about what's happening in Great Bend on [AskGBK.com](http://AskGBK.com)

Fill out the form on the website or send questions to  
[askgbk@gmail.com](mailto:askgbk@gmail.com)

**[www.AskGBK.com](http://www.AskGBK.com)**

# EXPLORE GREAT BEND

# ADVENTURE AWAITS

# ADVENTURE AWAITS



## Bike Trails!

Explore the trails of Great Bend! Whether you're biking or walking, we have over 13 different trails with 17 different points of interest! The Trans-America Bike Trail goes right through town. Highlighted features include our Paved Hike and Bike Trail, the Arkansas River, Cheyenne Bottoms and Lake Barton. We have over 400 miles of paved blacktops that make it ideal for bikers. For more information or a map, visit [www.ckpartnership.org/bike](http://www.ckpartnership.org/bike).



## Bird Watching!

The outskirts of Great Bend are the perfect location for birdwatching as we are nestled between Cheyenne Bottoms and Quivira National Wildlife Refuge, wetland complexes of global importance to migratory waterfowl and shorebirds. The wetlands host significant percentages of worldwide populations for at least 10 species of shorebirds, and nearly 200 species of birds can be recorded in the area during spring migration. So, if you have a bird on your bucket list, we invite you to give our more than 45,000 acres of inland marshes a visit!



## Cheyenne Bottoms & Quivira National Wildlife Refuge

Cheyenne Bottoms is the largest marsh in the interior of the United States! It was designated a Wetland of International Importance one of two sites in the state – the other being Quivira National Wildlife Refuge. The area is considered the most important shorebird migration point in the western hemisphere. Visitors to Cheyenne Bottoms could stop at the Kansas Wetlands Education Center or one of these kiosks for maps, checklists, and a driving tour booklet.



## Motocross Park!

The GBMX Park is at the Great Bend Expo Complex offers a premier track for motocross enthusiasts of all skill levels. Riders can enjoy thrilling races and events, but must have permission from the lessee to ride on the track. It's the perfect spot for both riders and spectators to experience the excitement!



## Area Hunting Opportunities!

For many across the United States, Great Bend is a primary destination for waterfowl and deer hunting. Nestled between the Cheyenne Bottoms Wildlife Area and the Quivira National Wildlife Refuge, Great Bend is surrounded by open vastness perfect for a morning hunt.

Great Bend is also home base for many guide services that specialize in providing the perfect hunting experience. Whether for leisure or sport, hunters will find a wonderful home in the areas around Great Bend.



## Great Bend Bat Cats

The Great Bend Bat Cats are our local semi pro baseball team that plays in the Jayhawk League, one of the most competitive leagues in the nation. The Bat Cats play in June and July each year! This field is located on West 17th Terrace and is used by the Panthers, Leagues and Recreation Commission for other great ball tournaments! To learn more about our local Bat Cats go to [www.greatbendbatcats.com](http://www.greatbendbatcats.com)

# ADVENTURE AWAITS

## Wetlands & Wildlife National Scenic Byway >

Explore the Wetlands & Wildlife National Scenic Byway, a 77-mile journey connecting Cheyenne Bottoms and Quivira National Wildlife Refuge. Be sure to stop along the communities that surround it and explore the fun nature of central Kansas at its very best! Immerse yourself in nature, wildlife, and the warm hospitality of Kansas communities.

Learn more at [kansasbyway.com](http://kansasbyway.com)



## Ride The River >

When the weather is warm, the local ATV & UTV drivers can all be found on the Arkansas River. Groups ride the trails up and down the river banks just south of Great Bend. Rides on our river should not be done solo, groups are best for safety through deeper parts. Entry is at Stone Lake and riders are asked to keep all areas clean and free from hazards!



## Paddle Into A Kayak Adventure! >

Rent a kayak and explore the serene waters of Vets Lake or Stone Lake in Great Bend, KS. Whether you're seeking relaxation or a fun outdoor activity, these scenic spots are perfect for all skill levels. Simply follow the instructions on the cages and use the app to unlock your kayak and start your journey!



## SRCA Dragstrip ✓



Great Bend's historic SRCA Dragstrip spans decades. Starting in 1955 with the NHRA National Event, the strip has hosted several drag races and attracts thousands every year. Mark your calendar to watch the racers zoom down the strip from March to October! Visitors will enjoy the thrill of the races, along with commodities provided by a local concession stand.

For more information and the full schedule of events, find our amazing crew on Facebook or at [srcadragstrip.com](http://srcadragstrip.com).

## DISCOVER MORE!

ADVENTURE AWAITS IN GREAT BEND WITH ENDLESS OUTDOOR ACTIVITIES FOR ALL! FOR THE BEST OUTDOOR EXPERIENCES AND UPDATES, VISIT EXPLORE GREAT BEND ON FACEBOOK OR [WWW.EXPLOREGREATBEND.COM](http://WWW.EXPLOREGREATBEND.COM).

A collage of three circular images. The top image shows two men in hard hats working on a construction site with a power drill. The bottom-left image shows a man in a red shirt handing out items to children. The bottom-right image shows a man working on a red utility truck. To the left of the images, the text "Hard hat for the job." is written vertically. To the right, the text "Soft spot for the community." is written vertically.

Hard hat for the job.

Soft spot for the community.

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## ANIMAL BOARDING/VET

### Animal Care Hospital

3400 10th St.  
620.792.7373

### Animal Medical Center

622 McKinley St.  
620.792.1265

### Ark Valley

1205 Patton Rd.  
620.793.5457

### Countryside Veterinary Associates

2900 Main St.  
620.792.2551

### Miss Jenny's Pet Palace

5908 Broadway Ave.  
620.617.2404

## ATV/RIVER RIDES

### Arkansas River Entrance

S. Washington Ave.  
620.793.4111

## AUTO RACING

### SRCA Dragstrip

455 W Barton County Rd.  
620.792.5079

## AXE THROWING

Hatchet Axton  
1210 Main St.  
620.796.2666

## BOWLING & MINI-GOLF

### Walnut Bowl & Grill

3101 N Washington Ave.

620.793.9400

## CAMPING & RV PARKS

### All Seasons Mobile Home Park

4 NW 30 RD.  
620.793.9601

Amenities: Full Showers, Cable & Wi-Fi, Storm Shelter, Private Patios

### Blue Compass RV

1200 10th St.  
620.792.5170

Amenities: Full Hookups

### Camping Area at Cheyenne Bottoms Wildlife Area

NE 40 RD. (1 Mile East of Headquarters)

### Cottonwood Grove RV Park

2800 N Main Street  
#4 620.792.4558

Amenities: Full Hookups & Cable

### Finer Mobile Home Park

5501 9th St #40  
620.792.5803

Amenities: Full Hookups & Storm Shelter

### Kiowa Kamp Grounds

517 Kiowa Rd.  
620-793-3160

Amenities: Full Hookups

## DOG PARK

### Great Bend Bark Park

Veterans Memorial Park  
17th St. Terrace  
620.793.4111

## FISHING

### Stone Lake

S. Washington Ave. & Railroad Ave.  
620.793.4111

### Veterans Memorial Park

17th St. Terrace  
620.793.4111

## FREE PUBLIC FACILITIES

### Brit Spaugh Zoo & Park

2123 Main St.  
620.793.4111

### Great Bend Rec Gym & Auditorium

1214 Stone St.  
620.793.3755

### Hike & Bike Path

308 W Barton County Rd.  
620.793.4111

### Kansas Wetlands Education Center Trails

592 NE K-156 Hwy.  
877.243.9268

### Rec Activity Center

2715 18th St.  
620.793.3755

### Veterans Memorial Park

17th St. Terrace  
620.793.4111

## GALLERIES

### Great Bend Public Library

1409 Williams St.  
620.792.2409

### Shafer Art Gallery

BCC Campus  
245 NE 30 Rd.  
620.792.9342

## GYMS:MEMBERSHIP/FEE

### Anytime Fitness

3721 10th St.  
620.793.8700

### Club 1 Fitness

3805 Broadway Ave.  
620.792.1366

### GB Rec Commission

Cavanaugh Wellness Center  
1214 Stone St.  
620.793.3755

### The Fieldhouse

2817 9th St.  
620.603.8583

### Inspire Fitness

1904 12th St.  
620.923.6195

### Iron Therapy

3124 10th St.  
620.282.5119

### Thompson Gymnastics

1120 Kansas Ave.  
620.617.2457

## HIKING & BIKING:

### Arkansas River (Off-road)

S. Washington Ave.  
620.793.4111

### Cheyenne Bottoms (Off-road)

204 NE 60 Rd.  
620.793.3066

### Lake Barton (Off-road)

673 N US-281 Hwy.  
620.653.4255

### Hike & Bike Trail (Paved)

308 W Barton County Rd.  
620.793.4111

## VISITOR RESOURCES

## LIBRARY

### Great Bend Public Library

1409 Williams St.  
620.792.2409

## MEDICAL NEEDS

### Avenues for Change

809 S. Patton Rd.  
620.796.2206

### Central Care Cancer Center

204 Cleveland St.  
620.792.5511

### Great Bend Children's Clinic

1021 Eisenhower Ave.  
620.792.5437

### Heart of Kansas Family Health

1905 19th St.  
620.792.5700

### St. Rose Medical Pavilion

3515 Broadway Ave.  
620.792.8833

### The Center for Counseling

5815 Broadway Ave.  
620.792.2544

### UKHS Great Bend Campus

514 Cleveland St.  
620.793.7520

## PADDLING/ KAYAKING

### Arkansas River Entrance

S. Washington Ave.  
620.793.4111

### Cheyenne Bottoms

240 NE 60 Rd.  
620.793.3066

### Stone Lake

S. Washington Ave. & Railroad Ave.  
620.793.4111

### Veterans Memorial Park (Kayaking)

17th St. Terrace  
620.793.4111

## HISTORY

### B-29 Memorial

6 & Airport Road  
620.793.5125

### Barton County Historical Society

85 US-281 Hwy  
620.793.5125

### Vietnam Veteran Memorial

Veterans Memorial Park  
17th St. Terrace  
620.793.4111

## PRINTING

### Golden Belt Printing

1125 US-281 Bypass  
620.793.6351

### Great Bend Tribune

2012 Forest Ave.  
620.792.1211

### Office Products, Inc.

1204 Main St.  
620.793.8479

### Precision Printing & Supply

2118 Main St.  
620.793.8252

### Thill Printing Co. Inc.

2109 Washington Ave.  
620.793.8866

## SHIPPING

### Great Bend Post Office

2100 16th St.  
800.275.8777

### UPS Customer Center

2316 9th St.  
800.742.5877

### UPS Store in Westside Market

5523 10th St.  
620.792.1321

## SKATING & LASER TAG

### Iceless Skating Rink (seasonal)

Jack Kilby Square  
1400 Main St.  
620.793.4111

## SPORTS

### Shannon Schartz Tennis Courts

Veterans Memorial Park  
17th St. Terrace  
620.793.4111

### Lake Barton Golf Course

673 N US-281 Hwy  
620.653.4255

### Great Bend Sports Complex

41 McKinley St.  
620.793.3755

### Cavanaugh Soccer Complex

31st St.  
620.793.3755

## SWIMMING

### Club 1 Fitness (Indoor)

3805 Broadway Ave.  
620.792.1366

### Club West (Outdoor)

5201 Timber Creek Rd  
620.793.8721

### Wetlands Waterpark

2303 Main St.  
620.792.1516

## THEATERS

### Crest Theatre (live)

1905 Lakin Ave.  
620.792.4228

### Golden Belt Cinema 6 (Movies)

1222 Kansas Ave.  
620.792.5769

## TRANSPORTATION

### The Cab & Mini-Bus

2005 Kansas Ave.  
620.792.3859

**Uber** Download the mobile app from the App Store and enjoy!

## CHECK OUT THESE WEBSITES FOR MORE LOCAL RESOURCES:

EXPLOREGREATBEND.COM

GREATBENDKS.NET

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# EXPLORE GREAT BEND

# RELAX & RECHARGE

## RELAX & RECHARGE



### BALTZELL LODGE

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[baltzellodge.com](http://baltzellodge.com)

Quiet and quaint motel rooms and cottages available. Newly renovated to give you a 5-start stay at a 1-star price!



### Best Western Angus Inn

2920 10th St.  
620-792-3541  
[bestwestern.com](http://bestwestern.com)

Clean, comfortable hotel with handicap accessible rooms/suites. Facilities include indoor pool, hot tub, exercise room, gaming area and large courtyard.



### Big Bend Travelers Inn

4200 10th St.  
620-793-5448



Feel at home in spacious rooms with all the luxuries that you could need in a reasonably priced space.



### Days Inn

4701 10th St.  
620-792-8235  
[wyndhamhotels.com](http://wyndhamhotels.com)

As a guest, you can experience warm hospitality and clean, comfortable rooms where everything works to make your stay trouble-free and enjoyable.



### Holiday Inn Express

3821 10th St.  
620-603-6565  
[holidayinnexpress.com](http://holidayinnexpress.com)

Bright, modern hotel offers spacious rooms, indoor pool, jacuzzi, fitness center, business center, and breakfast buffet. Meeting/banquet rooms are available.



### Quality Inn

3500 10th St.  
620-793-8486  
[choicehotels.com](http://choicehotels.com)



This hotel has great rooms and amenities like free hot breakfast, indoor pool, free newspaper, and much more!



### Super 8

911 Grant St.  
620-793-9000  
[wyndhamhotels.com/super8](http://wyndhamhotels.com/super8)

Staff is there to welcome you with free continental breakfast, indoor pool, exercise room, suites/handicap accessible rooms, and bus/truck parking available.



### Travelodge by Wyndham

3200 10th St.  
620-792-7219  
[wyndhamhotels.com/travelodge](http://wyndhamhotels.com/travelodge)



Kick off your stay at the Travelodge. The hotel offers convenient parking, continental breakfast, and spacious guest rooms with many amenities.

# RELAX & RECHARGE AIRNBS



## AMERICAN BUNGALOW

Book with Airbnb  
2107 27th St

4 Guests - 2 Bedroom  
3 Beds - 1 Bath



## The Hideaway

Book with Airbnb  
3315 1/2 17th

4 Guests - 1 Bedroom  
2 Beds - 1 Bath



## The Farmhouse Downtown

Book with Airbnb  
1724 Holland

4 Guests - 2 Bedroom  
2.5 Beds - 1 Bath



## The Broadway Cottage

Book with Airbnb  
1718 Broadway

5 Guests - 2 Bedrooms  
2 Beds - 1 Bath



## The Lodge

Book with Airbnb  
1019 Adams

6 Guests - 3 Bedrooms  
5 Beds - 1 Bath



## The Villa

Book with Airbnb  
1722 Van Buren St.

8 Guests - 3 Bedrooms  
6 Beds - 2 Bath



## The Forest Bungalow

Book with Airbnb  
2603 Forest Ave

6 Guests - 4 Bedroom  
4 Beds - 1 Bath



## The Monroe House

Book with Airbnb  
1025 Monroe

6 Guests - 2 Bedroom  
5 Beds - 2 Bath



## Home on Kansas

Book with Airbnb  
1923 Kansas

6 Guests - 3 Bedroom  
3 Beds - 1 Bath



## The Ranch House

Book with Airbnb  
700 Wilson

8 Guests - 3 Bedrooms 5  
Beds - 1.5 Bath



## 1 MI To Town

Book with Airbnb  
2321 Franklin

6 Guests - 3 Bedroom  
3 Beds - 1 Bath



## The BOHO Cottage

Book with Airbnb  
2426 Cheyenne

8 Guests - 4 Bedroom  
4 Beds - 2 Bath



## The Farmhouse

Book with Airbnb  
1 mile west of town

8 Guests - 4 Bedroom  
8 Beds - 1.5 Bath



## Entire House

Book with Airbnb  
2927 Quivira

5 Guests - 3 Bedrooms  
3 Beds - 2 Baths



## Mamere's Duplex

Book with Airbnb  
4307 8th St.

5 Guests - 3 Bedrooms 3  
Beds - 2 Baths



## The Sunflower House

Book with Airbnb  
2206 27th St.

5 Guests - 2 Bedrooms 2  
Beds - 1 Bath



## Delightful Downtown

Book with Airbnb  
2019 11th St.

3 Guests - 1 Bedroom  
2 Beds - 1 Bath



## Grandma's Place

Book with Airbnb  
2101 Adams

6 Guests - 3 Bedroom  
3 Beds - 1 Bath



## Kansas Hunting Lodge

Book with Airbnb  
2 Miles From GB

10 Guests - 5 Bedroom  
10 Beds - 3 Bath



## Kansas Trophy Experience

Book with Airbnb  
54 SE 10 RD.

16+ Guests - 8 Bedrooms  
16 Beds - 4.5 Bath



## The Green House

Book with Airbnb  
16th & 281 HWY

5 Guests - 2 Bedrooms 2  
Beds - 1 Bath



## Black Walnut

Book with Airbnb  
292 NW 10 RD

9 Guests - 3 Bedroom  
7 Beds - 2 Bath



## Cozy GB Home

Book with Airbnb  
2319 Cleveland

6 Guests - 3 Bedrooms 3  
Beds - 2 Baths



## Bungalow in Great Bend

Book with Airbnb  
3205 16th St.

8 Guests - 3 Bedrooms  
4 Beds - 2 Bath



## The Cottage

Book with Airbnb  
1315 Stone St.

4 Guests - 2 Bedrooms 2  
Beds - 1 Bath



## The Cottage

Book with Airbnb  
1315 Stone St.

4 Guests - 2 Bedrooms 2  
Beds - 1 Bath

## DISCOVER MORE!

RELAX & RECHARGE IN GREAT BEND WITH A VARIETY OF  
ACCOMMODATIONS TO SUIT EVERY TRAVELER. FOR HOTEL OPTIONS  
AND BOOKING DETAILS, VISIT EXPLORE GREAT BEND ON FACEBOOK OR  
[WWW.EXPLOREGREATBEND.COM](http://WWW.EXPLOREGREATBEND.COM).

# Great Bend

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## EVENTS CENTER

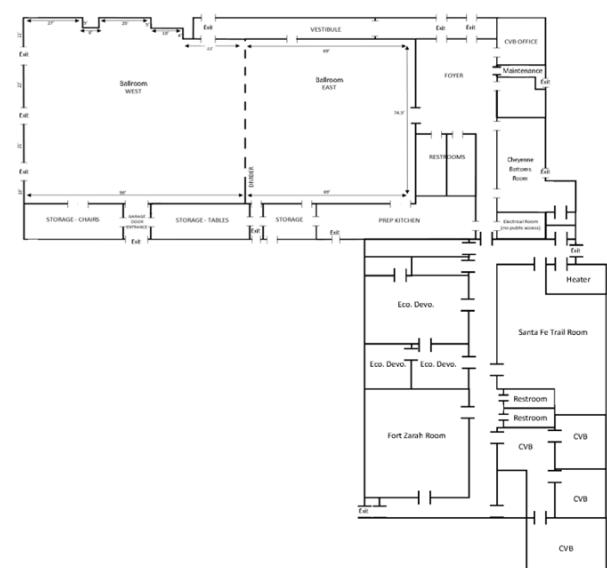


### Your Great Event Venue

3111 10th St. Great Bend, KS  
620.792.2750

### About Our Facility

- Newly renovated rooms, ballroom, back breakout rooms and restrooms
- Over 16,000 square feet of meeting space
- Capacity varies per room
- Prep-kitchen is available. There are no hot boxes provided.
- Ideal for conventions, exhibits, receptions, reunions, and more!
- Contact us for a packet with all your planning needs.



For additional information or a planning packet please contact the City of Great Bend CVB staff, located in the Great Bend Events Center or check us out at [Exploregreatbend.com](http://Exploregreatbend.com)



Claflin  
Ellinwood  
Great Bend  
Hoisington  
Hudson  
Stafford  
St. John



# Plan Your Journey Today!

3 Wetlands of International Importance

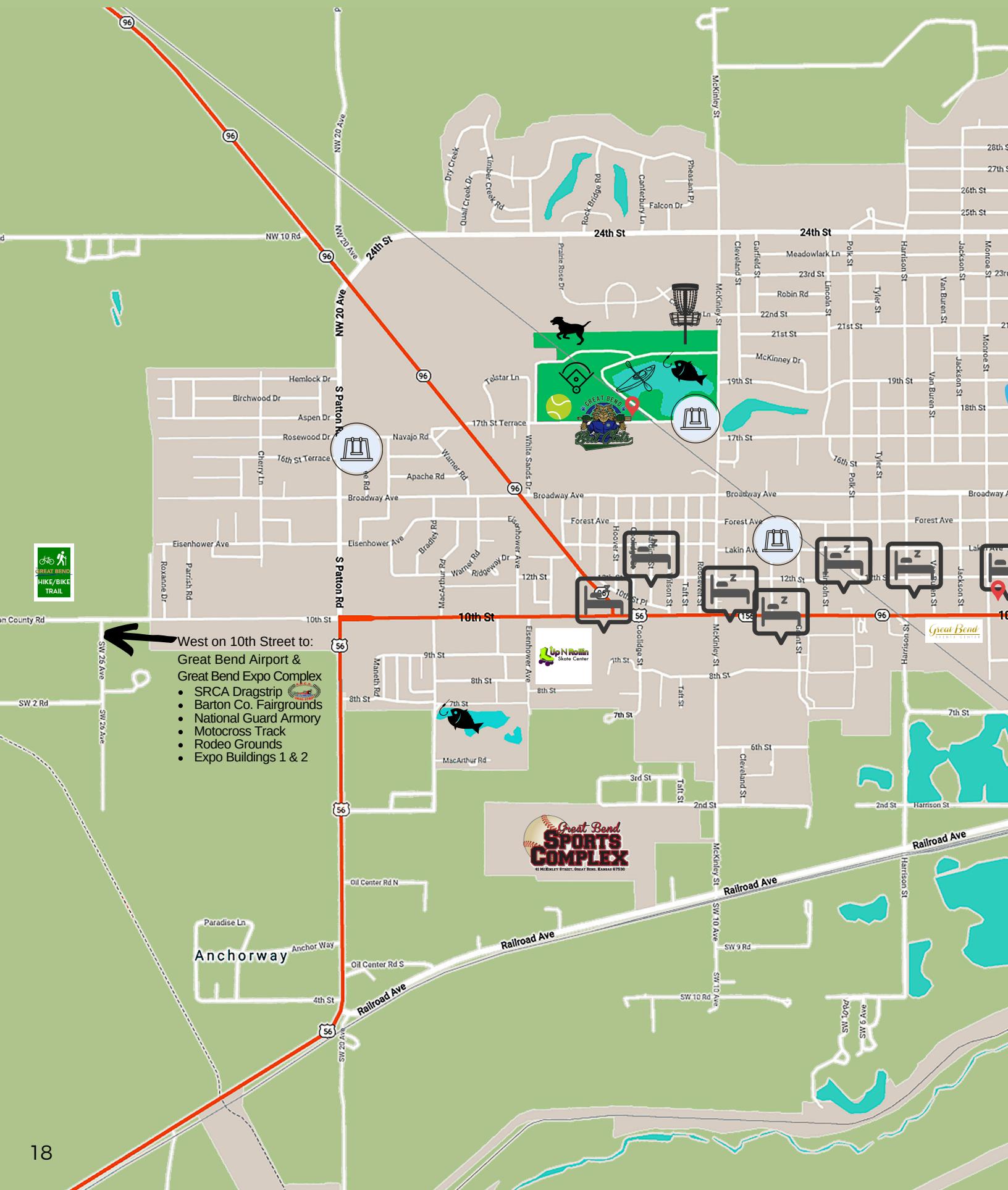
Bird Migration Seasons

Rich History

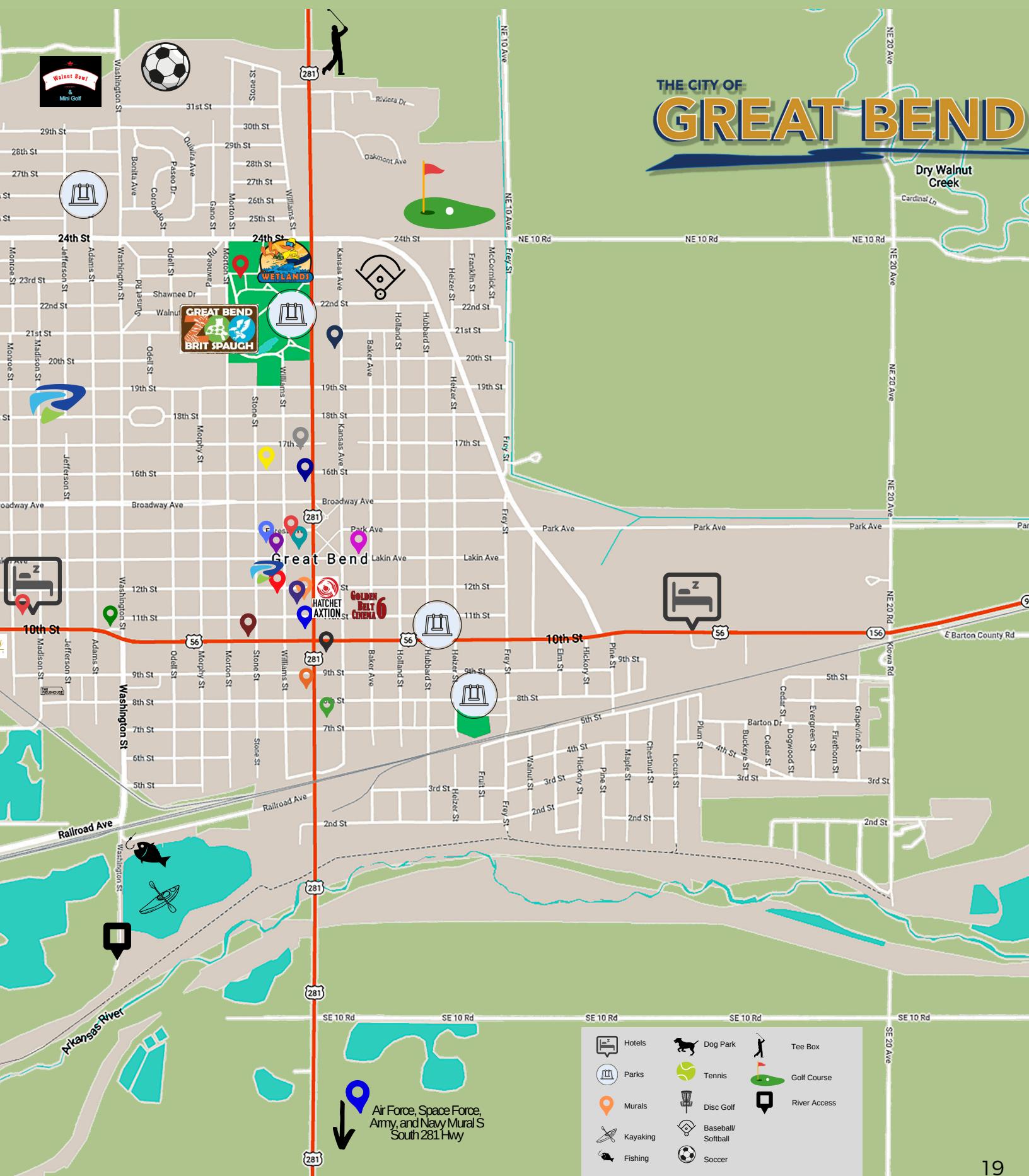
Kansas Wetlands Education Center

**[www.kansasbyway.com](http://www.kansasbyway.com)**

# GET OUT & EXPLORE



# GREAT BEND, KS



# FOR THE FAMILY OR KID AT HEART

# EXPLORE GREAT BEND

## FOR THE FAMILY



### ◀ Veteran's Memorial Park!

Veterans Memorial Park in Great Bend is a family-friendly destination offering a mix of history, recreation, and relaxation. With its beautiful memorials, walking paths, playgrounds, and picnic areas, it's the perfect spot for a day out. Kids can enjoy the play areas while families reflect on the park's meaningful tributes to veterans. It's a place for all ages to connect with nature, history, and each other.



### ◀ My Backyard Playground & Ninja Course!

My Backyard Playground and the exciting new Ninja Course offer children of all abilities a place to play, learn, and grow in a fun and inclusive environment. The Ninja Course is the only one of its kind in Kansas, providing a unique challenge for kids of all ages!

For more details, visit [greatbendrec.net](http://greatbendrec.net) or call 620-793-3755.



### ◀ Great Bend Brit Spaugh Zoo!

The Great Bend Brit Spaugh Zoo is a local gem, home to exotic animals like lions, gibbons, and alligators, with exciting new additions including the Lion Pride, Thurston the Owl, and renovated Grizzly Bear & Bison exhibits! Open year-round with free admission, it's a perfect spot for all ages to enjoy close encounters with friendly animals. Don't forget to stop by the gift shop for unique souvenirs! For more details, visit [greatbendzoo.com](http://greatbendzoo.com) or call 620-793-4226.



### ◀ Wetlands Waterpark!

The perfect way to cool off in the summer is The Wetlands Waterpark! With eight water slides, spray features, concessions, and plenty of shade, our waterpark is just as great as big city waterparks for a fraction of the cost! The Waterpark opens each year on Memorial Day Weekend and is open seven days a week from 12:30 pm to 5:30 pm. Family Swim Nights are held on Tuesdays and Thursdays from 7:00 pm to 9:00 pm. Two years of age and under are always FREE! For more information, please contact the Wetlands Waterpark at 620-792-1516 or visit [greatbendwaterpark.com](http://greatbendwaterpark.com).



### ◀ Kansas Wetlands Education Center!

Located 10 miles northeast of Great Bend on K-156, the Kansas Wetlands Education Center (KWEC) offers exhibits, programs, and expert staff to educate visitors about the world-renowned Cheyenne Bottoms. Birdwatchers and hunters can get current birdlife reports and witness incredible migrations, including whooping cranes. Free admission! For details, visit [wetlandscenter.fhsu.edu](http://wetlandscenter.fhsu.edu) or call 1-877-243-9268.



### ◀ Great Bend Sports Complex!

Great Bend's Sports Complex has a long, proud history when it comes to baseball and softball. The facility contains five fields for all levels of ballplayers, with adjustable fencing, plenty of shade and beautiful atmosphere. Its South McKinley location keeps it close to 10th Street restaurants and shopping. To get the full schedule or rent the facility contact the Great Bend Recreation Commission at 620-793-3755 or visiting [greatbendrec.com/facilities/sports-facilities/](http://greatbendrec.com/facilities/sports-facilities/).

# OR THE KID AT HEART

## City Band Concerts >

Great Bend is known for having talented band members. This tradition goes back to 1875. Every summer, 40 to 50 instrumentalists gather to entertain audiences. The concert series is hosted on the Thelma Faye Harms Stage of the Moses Bandshell at Jack Kilby Square. And when it gets entirely too hot, the concerts are moved inside the Crest Theatre. Each concert is free of charge and the community loves this favorite summertime tradition! See the band schedule at [Explore Great Bend on Facebook](#).



## Metal & Bronze Statues >

Great Bend is an art-friendly town. Whether walking, cycling, or driving, you are bound to come across a piece of original artwork crafted by a local artist. Among the prides of Great Bend are several sculptures and bronzes crafted to reflect the town's pastimes and celebrations of life. For more information, visit [exploregreatbend.com](#) or call 620-792-2750.



Metal and Bronze pieces include:

- Remember When – 16th & Main
- Dream Big – Main & Lakin
- Bucket List – Kansas & Lakin
- Jack Kilby and the Gift – Main & Forest
- Daydreams – 18th & Adams
- Breaking the Prairie Sod – 10th & K-96
- Great Bend Sports Complex – South McKinley

# EXPERIENCE My Town



PERKS COFFEE SHOP  
RENU SALON & SPA FASHION BOUTIQUE  
HEART OF KANSAS AND MISS PRETTY PICKLES



**Perks**  
Great Bend  
1216 MAIN STREET  
GREAT BEND, KS  
620.786.2334



**RENU**  
SALON & SPA  
CLOTHING BOUTIQUE  
HAIR - NAILS - MASSAGE - FACIALS - CLOTHING -  
JEWELRY - HAIR & SKIN CARE PRODUCTS  
1419 MAIN ST. GREAT BEND, KS  
620-792-2086  
SCHEDULE ONLINE:  
[WWW.SCHEDULICITY.COM](#)  
RENU OFFERS A LUXURIOUS & RELAXING  
ATMOSPHERE DESIGNED TO INCREASE YOUR  
WELL-BEING.



**HEART OF KANSAS  
MERCANTILE  
& MISS PRETTY PICKLES**  
1212 AND 1214 MAIN  
GREAT BEND, KS  
620.786.2333  


**SHOP, RELAX, AND DISCOVER LOCAL TREASURES!**

## DISCOVER MORE!

FOR THE FAMILY OR KID AT HEART – GREAT BEND OFFERS FUN FOR ALL AGES, WITH ACTIVITIES AND ATTRACTIONS EVERYONE WILL ENJOY. FOR MORE FAMILY-FRIENDLY OPTIONS, VISIT EXPLORE GREAT BEND ON FACEBOOK OR [WWW.EXPLOREGREATBEND.COM](#).



**EXPLORE GREAT BEND**  
[www.exploregreatbend.com](#)

# EXPLORE GREAT BEND

# LOCAL TREASURES

# LOCAL TREASURES



## ◀ Barton County Historical Society

Located just south of Great Bend on US 281 Hwy, the Barton County Historical Society showcases our rich local heritage. Explore fascinating artifacts, vital documents, a fully furnished Lustron Home, an authentic Lutheran Church, and more! Don't miss the mounted Polar Bear—a nod to our Zoo's 1980s history. For hours and updates, visit their Facebook page or call 620-793-5125.



## ◀ B-29 Memorial

During World War II, Great Bend was a key airbase where pilots trained on the B-29 Superfortress for Pacific missions. Today, an open-air memorial honors their legacy, featuring a stainless-steel B-29 display, bronze plaques, and inscribed bricks. Contact the Barton County Historical Society at 620-793-5125 for more information.



## ◀ Unique Stores

Do you long for the great experience of shopping with hometown customer service? Check out all the unique boutiques and stores downtown and don't forget the bigger stores on 10th Street. You will find friendly customer service, unique items and prices that won't leave you disappointed. See the included shops or download a full list from [exploregreatbend.com](http://exploregreatbend.com)



## ◀ "The Crest" Community Theatre

The Great Bend Community Theatre is located in Great Bend's historic building listed in the National Register of Historic Places. Also called the Crest Theatre – it serves as a performance outlet for local actors and actresses. Every year, the Crest holds three to four performances, along with a few other special events. This theatre is also available for rent. For more information, visit [gbct.net](http://gbct.net), the Crest's Facebook page, "Great Bend Community Theatre" or call 620-792-4228.



## ◀ Gus & Eva Shafer Memorial Art Gallery

Known as the "Gem of the BCC Campus," this 8,000-square-foot gallery at Barton Community College showcases works by local, regional, and national artists, along with original sculptures by Gus Shafer. Enjoy rotating exhibits, studio workshops, and activities for budding artists. Located in the Fine Arts Building, admission is always free but donations are appreciated!

Proud Co-Host of the 2025 Kansas Museum Association Conference!



## ◀ Downtown Quilt Walk

In the sidewalks around Jack Kilby Square are several quilts that reflect Great Bend's history. Every quilt has a unique background and links to Great Bend. To learn more stroll through the square and compare the quilts with the real replicas at the Barton County Historical Society.

Be sure to see the City's first official Barn Quilt on the South Side of the Bandshell in Jack Kilby Square. This barn quilt is one of many listed on the National Barn Quilt Tour. For more information or to get a copy of the Quilt Tour Brochure, visit [www.exploregreatbend.com](http://www.exploregreatbend.com)

# LOCAL TREASURES

## Kansas Oil & Gas Museum >

Great Bend, historically known as a Kansas Oil Town, is home to the Kansas Oil & Gas Hall of Fame Museum at 5944 10th Street. Explore the Hall of Fame, hands-on exhibits, and a rentable Conference Center. Be sure to check for seasonal hours by calling 620-793-8301 or visiting their Facebook page.



## Murals & Outdoor Art >

Great Bend has many beautiful murals to explore in town! Four new murals have been added to our downtown in the past three years! Thanks to private and public efforts, Great Bend has 22 different murals that are scattered around the city. The Barton Arts Movement (BAM) is a group of individuals who collectively work to create more public art for our county. The Great Bend Economic Development even created an Art Alley where the street is painted multiple beautiful colors. To see a full list of all Great Bend Murals go to [exploregreatbend.com](http://exploregreatbend.com).



## Creators Beauty >

Creators Beauty is a unique art space in Great Bend, founded by Lila Hoch in 2020 as a grassroots project during COVID. Her garden and displays reflect her personal views and offer visitors a peaceful escape. The space features educational displays and memorials, including tributes to veterans, colleges, Kansas, The West, Christianity, and the Pledge of Allegiance. It's a meaningful stop for art lovers and those seeking reflection. 1723 Stone St.



## Great Bend Events Center >

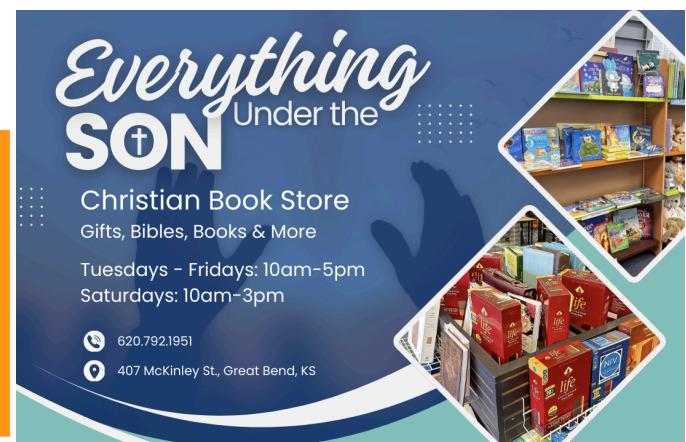
With over 16,000 square feet of space (and growing), this facility is ideal for conventions, meetings, expos, weddings and MORE! This building is also the home of the Convention & Visitors Bureau which hosts as a Kansas Travel Information Center and the Great Bend Economic Development office for now.

Event Booking – For assistance for your meeting, banquet, convention or special event, please contact the Convention & Visitors Bureau at 620-792-2750 or online at [exploregreatbend.com](http://exploregreatbend.com)!



## DISCOVER MORE!

LOCAL TREASURES FOUND ONLY IN GREAT BEND – UNCOVER ONE-OF-A-KIND ATTRACTIONS AND HIDDEN GEMS THAT MAKE GREAT BEND TRULY UNIQUE. FOR MORE INFORMATION, VISIT EXPLORE GREAT BEND ON FACEBOOK OR [WWW.EXPLOREGREATBEND.COM](http://WWW.EXPLOREGREATBEND.COM).



**Everything Under the Son**  
Christian Book Store  
Gifts, Bibles, Books & More  
Tuesdays – Fridays: 10am-5pm  
Saturdays: 10am-3pm  
620.792.1951  
407 McKinley St., Great Bend, KS

# EXPLORE GREAT BEND

# FLAVOR & FLARE

# FLAVOR & FLARE

## Fast Food

**Arby's**  
3414 10th St.  
(620) 792-2717

**Braum's Ice Cream & Dairy**  
4209 10th St.  
(620) 792-4596

**Burger King**  
3929 10th St.  
(316) 882-7104

**Freddy's Frozen Custard**  
3008 10th St.  
(620) 603-8610

**Jimmy John's**  
3808 10th St.  
(620) 796-5307

**McDonald's**  
3307 10th St.  
(620) 792-1406

**Sonic Drive-In**  
3909 10th St.  
(620) 792-2962

**Subway**  
2723 10th St.  
(620) 792-2255

**Taco Bell**  
3706 10th St.  
(620) 792-7449

**Wendy's**  
3519 10th St.  
(620) 400-0184

## Pizza

**Casey's Pizza**  
1315 10th St.  
(620) 792-3434

**Casey's Pizza**  
2716 10th St.  
(620) 792-7309

**Domino's**  
3715 10th St.  
(620) 400-5030

**Gambino's**  
1309 Main St.  
(620) 603-6272

**Godfathers Express**  
1221 10th St.  
(620) 792-6731

**Hunt Brothers**  
3620 10th St.  
(620) 792-7399

**Pizza Hut**  
2006 Main St.  
(620) 792-7161

## Mexican Food

**Delgado's Mex. Restaurant**  
2210 10th St.  
(620) 793-3786

**Gorditas Yoli**  
3106 10th St.  
(620) 617-9541

**La Nana Mexican Restaurant & Cantina**  
3212 10th St.  
(620) 282-5078

**La Pasadita Caniceria**  
2023 10th St.  
(620) 792-4226

**Los Compadres Mexican Store & Restaurant**  
1516 7th St.  
(620) 792-5024

**Los Dos Potrillos**  
2017 Forest St.  
(620) 793-7585

**Mary's Kitchen**  
2424 10th St.  
(620) 792-2912

**Sabores De Mexico Rest. & Ice Cream**  
3122 10th St.  
(620) 617-0403

**Tacos Los Primos**  
925 10th St.  
(620) 352-0603

## Italian

**Amore Italian Restaurant**  
2917 10th St.  
(620) 282-5015

## American/Diner

**Mr. Burger**  
1100 10th St.  
(620) 793-3635

**Perkin's Family Restaurant**  
2920 10th St.  
(620) 792-4386

## Bakery/Coffee Shop

**Daylight Donuts**  
3324 10th St.  
(620) 796-0712

**Great Bend Coffee Company**  
2015 Lakin Ave.  
(620) 603-6465

**Hernandez Bakery**  
1622 Main St.  
(620) 639-3814

**Perks Coffee Shop**  
1216 Main St.  
(620) 786-2334

**Scooter's Coffee**  
3501 10th St.  
(620) 282-5067

**Starbucks**  
3512 10th St.  
(620) 603-0910

**Starbucks**  
(in Dillons)  
4107 10th St.  
(620) 792-3591



**Open All Year Long!**

Like Us at "Dairy Queen (treat)"

Use The DQ Mobile App or Order On DoorDash

**dqcakes.com**



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## ◀ Desserts

**Braum's  
Ice Cream & Dairy**  
4209 10th St.  
(620) 792-4596

**Dairy Queen**  
2302 Main St.  
(620) 793-8961

**Freddy's  
Frozen Custard &  
Steakburgers**  
3008 10th St.  
(620) 603-8610

**Great Bend Coffee  
Company**  
2015 Lakin Ave.  
(620) 603-6465

**Perkin's Family  
Restaurant**  
2920 10th St.  
(620) 792-4386

**Perks  
Coffee Shop**  
1216 Main St.  
(620) 786-2334

**Sonic Drive-In**  
3909 10th St.  
(620) 792-2962

## ◀ Bar & Grill

**Applebee's Bar &  
Grill**  
3209 10th St.  
(620) 792-8800

**Handlebar & Grill**  
807 10th St.  
(620) 603-6676

**Lumpy's Home  
Field Bar & Grill**  
2017 Forest Ave.  
(620) 793-6420

**The Page: An  
American Bistro**  
2920 10th St.  
(620) 792-8700

**The Rack Billiard  
Cafe**  
3220 Railroad Ave.  
(620) 792-5851

**Walnut Bowl**  
3101 Washington St.  
(620) 793-9400

## ◀ Asian

**Chosen Wok**  
3908 10th St.  
(620) 796-2888

**Great Wall  
Chinese Buffet**  
4705 10th St.  
(620) 792-2898

**Mizumi Sushi &  
Steak**  
1318 Kansas Ave.  
(620) 796-2221

**Sarocha Thai  
Restaurant**  
30 S Patton Rd.  
(620) 792-3100

## ◀ Taco Trucks

**Tacos Del Sol**  
5507 10th St.  
(620) 796-2332

**Sheke's Takos**  
1320 10th St.  
(620) 639-0935



**EXPLORE GREAT BEND**  
[www.exploregreatbend.com](http://www.exploregreatbend.com)



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[www.farmersbankks.com](http://www.farmersbankks.com)

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# DISCOVER MORE!

FOODIES & FLARE – SAVOR THE FLAVORS OF GREAT BEND WITH DIVERSE DINING OPTIONS, LOCAL FAVORITES, AND UNIQUE CULINARY EXPERIENCES. FOR MORE ON WHERE TO EAT, VISIT EXPLORE GREAT BEND ON FACEBOOK OR [WWW.EXPLOREGREATBEND.COM](http://WWW.EXPLOREGREATBEND.COM).

# CHARLIES PLACE

*Great Bend*

1109 Main Street  
620-793-8668



Barbecue Grill Available  
on the Patio



Live Music  
Once a Month

Birthday Friday –  
1st Friday of Every Month

Happy Hour 5-8  
Mon.-Fri.

Open Mon.-Fri. 4pm-2am; Sat. 7pm-2am

NEVER A COVER CHARGE

# CHRISTMAS TRADITIONS

# EXPLORE GREAT BEND

# CHRISTMAS TRADITIONS



## < A Christmas City!

Great Bend glitters and glows each year at Christmas. We invite you to our Christmas City that opens the Saturday after Thanksgiving through December! Enjoy our small-town charm and various attractions and events that get you in the Christmas spirit! To get the full experience you want to make time to look at the decorated windows downtown, be part of the cookie contest, visit Santas Around the World, take a trolley ride through the Trail of Lights, ice skate, shop downtown and at our Christmas Craft Mall! Make Christmas memories with your family in Great Bend



## < Free Ice Skating!

Each year in Jack Kilby Square our synthetic ice rink is up for holiday fun! Kids of all ages come to glide across the ice to experience a wintertime favorite! The City of Great Bend provides you skates to glide for free, or you can bring your own!

Hours to borrow skates are typically Thursdays – Sundays! Be sure to get the Great Bend holiday guide for full details or watch the Facebook page at Explore Great Bend!



## < Christmas Craft Mall!

Since 1987, vendors from all over collaborate to create an annual Christmas Craft Mall! Check out all the locally made items and displays that varies from food, to home goods and décor. You can find a little something of everything at our wonderful craft mall.

Please visit the "Christmas Craft Mall" on Facebook for more information.



## < The Dolly Trolley!

The Dolly Trolley is Great Bend's first trolley. Local resident Sheryl Cheely purchased it so Great Bend would have a wonderful way of taking around citizens for fun activities such as the Art & Wine Walk and also the Trail of Lights each December. The Roots & Wings Foundation manages the trolley for the community.

The Trolley is a prized possession because of its charm and uniqueness. What a wonderful feature in our community!



## < Downtown Window Displays!

A special citizen donates prize money each year to participating businesses for the holiday season to decorate their windows. So starting at the Home for the Holidays Festival & Parade, you can stroll downtown and gaze at the wonderful displays helping viewers feel the magic of Christmas!

Over 30 downtown businesses and charities work to decorate their windows and judges vote on the talent. Join the fun and you can also vote on people's choice. Follow Great Bend Alive on Facebook for more information!



## < Santa's Around The World!

Experience Christmas all around the world with these 24-lifesized Santas Around the World created by local artist Loretta Miller. This location also hosts live Santa so that the kids can be sure Santa knows what's on their wish list.

See the Annual Holiday Event Calendar for open hours, or to request a special viewing call the Rosewood Roots and Wings Foundation at [\(620\)796-2242](tel:(620)796-2242).

# CHRISTMAS TRADITIONS

## Home For The Holidays Festival & Parade! >

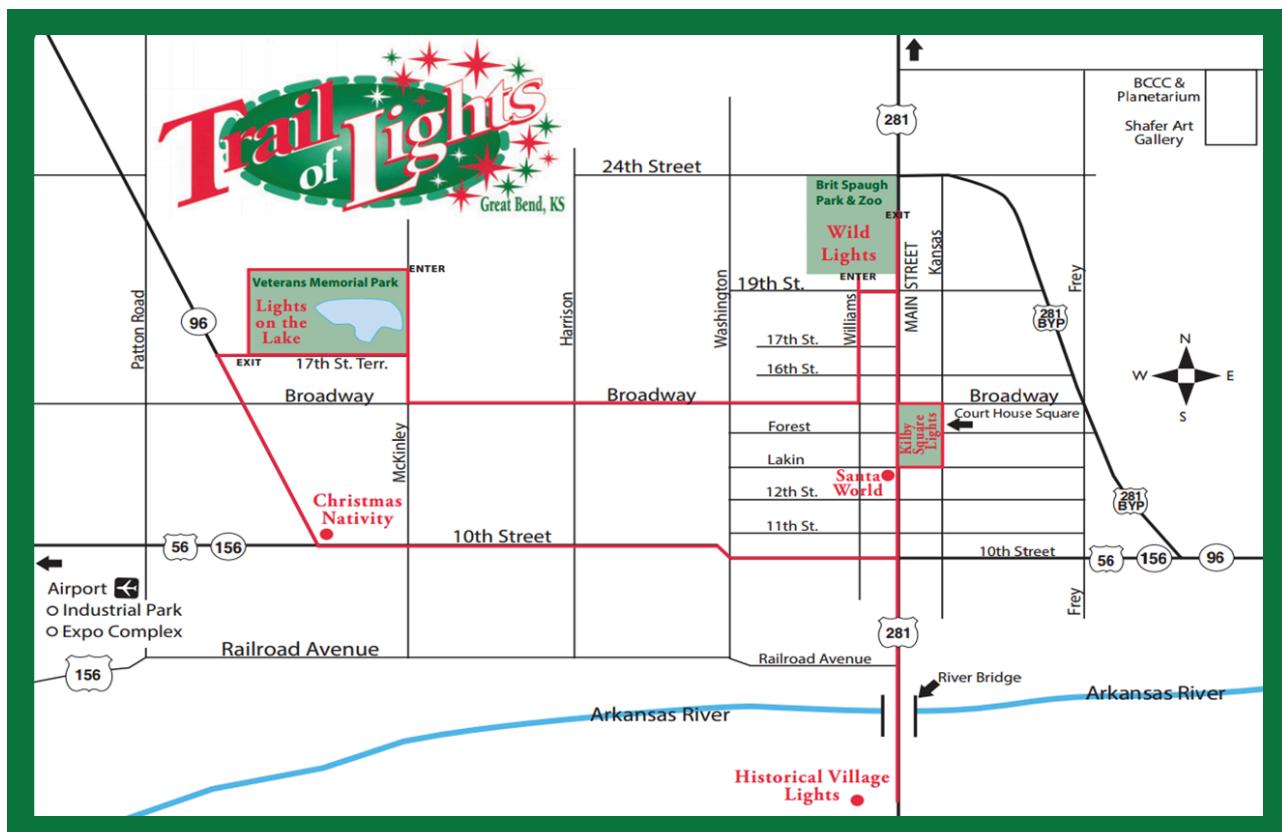
This starts with Small Business Saturday to encourage local shopping and the annual cookie contest in participating stores. The lighted parade is when Santa officially comes to town and always starts at 5:30pm down Main Street. It is followed by free ice skating, horse drawn rides, train displays, free hot dogs, hot chocolate and funnel cakes!

Each year the city provides new and fun entertainment after the parade! The Saturday after Thanksgiving is always the day that Santa comes to town and the City is officially open for Christmas!



## Trail Of Lights! >

For over 35 years, Great Bend has a Trail of Lights that winds through town! It officially opens the Saturday after Thanksgiving and the Public Lands Department get credit for its beauty! See the Trail Map and enjoy all the areas of Christmas right in Great Bend!



## DISCOVER MORE!

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Great Bend, Kansas

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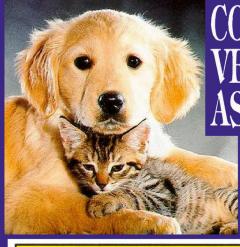
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# GREAT BEND MARKET DATA



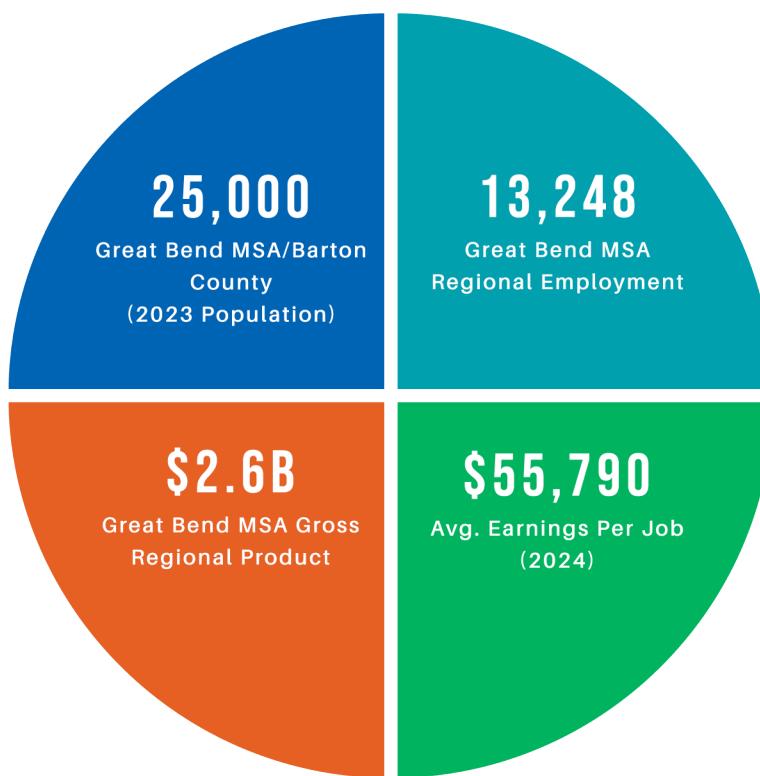
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# WELCOME TO GREAT BEND

Great Bend, with a population of around 16,000, is centrally located in Kansas, offering quick access to Wichita, Kansas City, and even Denver. This vibrant community combines the amenities of a larger city—top-notch education, medical, and recreational facilities—with the charm of a small town. Notable residents include Nobel Laureate Jack Kilby and JanSport co-founder Skip Yowell.



Great Bend provides competitive incentives for relocation and expansion, supported by the City, Barton County, and the State of Kansas. Companies benefit from a skilled labor force and strong partnerships with Barton Community College, ensuring a well-trained workforce to meet business needs.

## Cost of Living Comparison vs. Peer Cities

Click columns to sort data

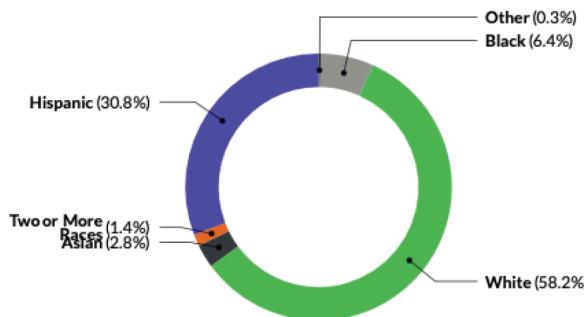
Cost of Living Indexes	Overall Index: Homeowner, No Child care, Taxes Not Considered	Food & Groceries	Housing (Homeowner)	Median Home Cost	Utilities	Transportation	Health	Miscellaneous
Great Bend, KS	70.4	92.4	36.7	99,000	99.8	65.5	103.2	98.1
Wichita, KS	81.6	95	55.9	172,400	103.5	80.4	102.9	97.3
Kansas City, KS	82.8	93.9	43.8	163,900	100.3	91.2	102.3	101.5
Denver, CO	127.8	101.9	184.3	576,000	96.2	116.1	83.9	102.8
Oklahoma City, OK	84.4	94.7	56.2	187,700	97.1	95.5	106.2	93.8

The Cost of Living Index published by the Council for Community and Economic Research is recognized by the U.S. Census Bureau and U.S. Bureau of Labor Statistics, and the President's Council of Economic Advisors and Brookings Institution. The index contains a cost comparison for six primary categories: food, housing, utilities, transportation, healthcare, and miscellaneous goods and services. It uses over 60 goods and services collected at the local level from over 300 independent researchers. The average for all participating places is 100. A ranking of less than 100 is increasing in affordability, while incremental increases above 100 reflect a higher cost of living comparably.

# POPULATION & DEMOGRAPHIC DATA

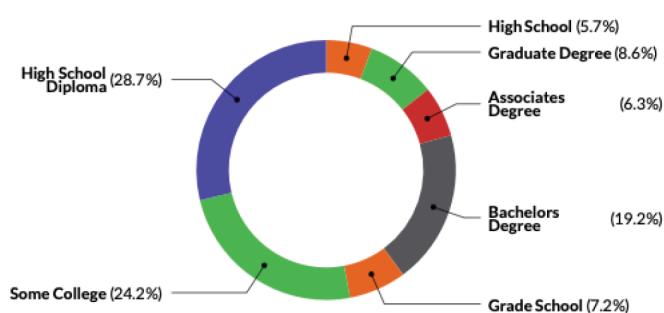
## Occupation Demographics

Barton County



## Population by Educational Attainment

Barton County



## Population by Age Cohort

Great Bend MSA (Barton County)

Age Cohort	2017 Population	2022 Population	Change	% Change	2022 % of Cohort
Under 5 years	1,656	1,530	-126	-8%	6.1%
5 to 9 years	1,796	1,620	-176	-10%	6.46%
10 to 14 years	1,804	1,796	-8	-0%	7.16%
15 to 19 years	1,778	1,661	-117	-7%	6.62%
20 to 24 years	1,576	1,480	-96	-6%	5.9%
25 to 29 years	1,500	1,383	-117	-8%	5.51%
30 to 34 years	1,630	1,454	-176	-11%	5.8%
35 to 39 years	1,567	1,537	-30	-2%	6.13%
40 to 44 years	1,256	1,506	250	20%	6%
45 to 49 years	1,274	1,150	-124	-10%	4.59%
50 to 54 years	1,614	1,243	-371	-23%	4.96%
55 to 59 years	2,034	1,577	-457	-22%	6.29%
60 to 64 years	1,971	1,873	-98	-5%	7.47%
65 to 69 years	1,530	1,777	247	16%	7.09%
70 to 74 years	1,045	1,312	267	26%	5.23%
75 to 79 years	842	862	20	2%	3.44%
80 to 84 years	665	601	-64	-10%	2.4%
85 years and over	889	718	-171	-19%	2.86%

**56,376**

Daytime Population

**44,276**

2023 Trade Area Population

**39.7**

2023 Average Age

# LABOR FORCE, UNEMPLOYMENT, INDUSTRY & OCCUPATION DATA

## Occupation Concentration

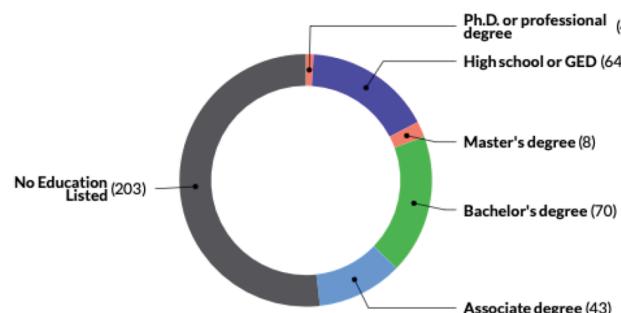
Great Bend MSA (Barton County)

Profession	2023 Jobs	2023 Median Salary	2023 Average Hourly Wage	2023 LQ (Occupation Concentration)	2018-2023 % Change in Jobs
Sales and Related	3,236	\$38,721	\$37.43	1.38	18.22%
Management	2,428	\$59,141	\$43	1.33	48.05%
Construction and Extraction	1,996	\$43,824	\$27.05	2.28	29.75%
Office and Administrative Support	1,688	\$36,581	\$20.3	0.8	18.65%
Business and Financial Operations	1,681	\$71,195	\$54.89	1.06	66.48%
Food Preparation and Serving Related	1,406	\$27,521	\$15.08	1.08	-3.31%
Transportation and Material Moving	1,290	\$36,993	\$20.96	0.79	27.61%
Building and Grounds Cleaning and Maintenance	866	\$31,253	\$19.71	1.26	4.24%
Installation, Maintenance, and Repair	819	\$43,636	\$24.43	1.15	43.02%
Educational Instruction and Library	679	\$55,376	\$31.25	0.71	3.23%
Personal Care and Service	674	\$31,889	\$23.29	0.99	8.71%
Healthcare Practitioners and Technical	662	\$80,348	\$47.53	0.67	20.83%
Production	642	\$40,291	\$22.07	0.71	4.87%
Arts, Design, Entertainment, Sports, and Media	519	\$39,765	\$31.87	0.84	8.23%
Healthcare Support	501	\$31,390	\$18.48	0.63	12.72%
Community and Social Service	201	\$49,377	\$27.57	0.66	22.46%
Computer and Mathematical	185	\$64,618	\$39.39	0.34	32.7%
Protective Service	165	\$50,337	\$25.17	0.47	12.1%
Architecture and Engineering	154	\$66,936	\$42.83	0.56	46.82%
Farming, Fishing, and Forestry	136	\$26,265	\$17.92	1.04	9.58%
Life, Physical, and Social Science	79	\$77,399	\$53.17	0.43	52.52%
Legal	77	\$64,856	\$53.21	0.48	5.28%

## JOB POSTINGS & EARNINGS DATA

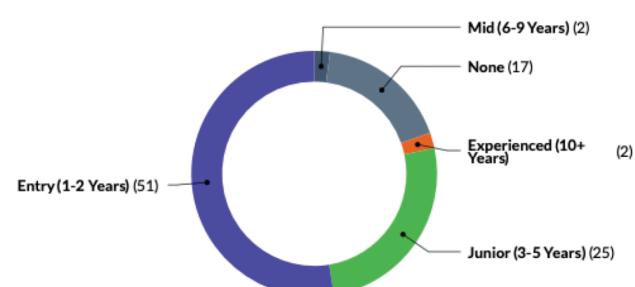
### Job Postings by Educational Attainment

Great Bend MSA (Barton County)



### Job Postings by Experience Level

Great Bend MSA (Barton County)



# JOB POSTINGS & EARNINGS DATA CONT.

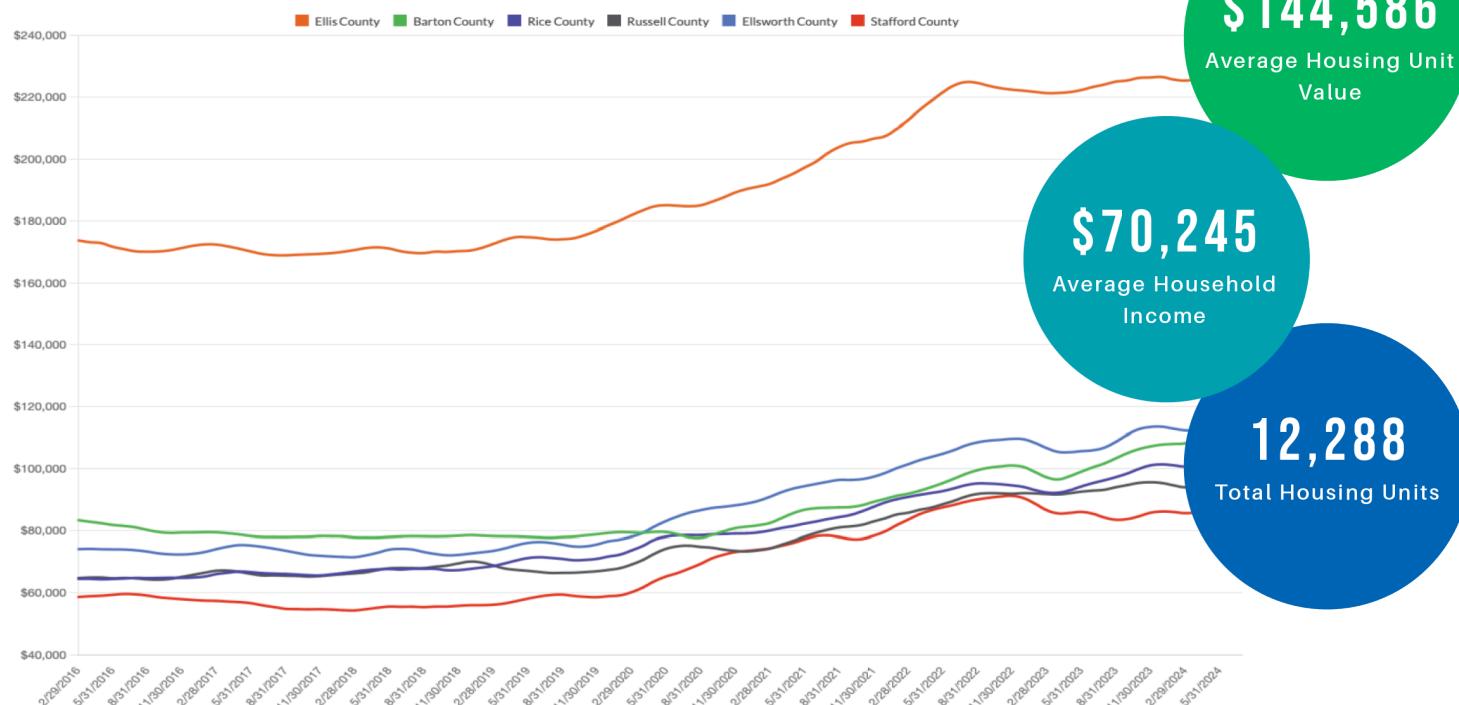
## Skill Gap in Workforce

Skill	Frequency in Job Postings	Frequency in Candidates	Skill Gap
Nursing	17%	1%	+16%
Merchandising	12%	1%	-11%
Food Safety And Sanitation	8%	0%	-8%
Cash Register	7%	0%	-7%
Equipment Inspection	7%	0%	-7%
General Mathematics	7%	0%	-7%
Rehabilitation	6%	0%	-6%
Product Knowledge	6%	0%	-6%
Billing	6%	1%	-5%
Medical Records	5%	1%	-4%
Advertisement	4%	0%	-4%
Medication Administration	4%	0%	-4%
Retail Operations	4%	0%	-4%
Balancing (Ledger/Billing)	4%	0%	-4%
Effective Communication	4%	0%	-4%
Medical Surgical Nursing	4%	0%	-4%
Patient Education And Counseling	4%	0%	-4%
Housekeeping	4%	0%	-4%
Point Of Sale	4%	0%	-4%
Power Tool Operation	4%	0%	-4%

# HOUSING DATA

## Regional Home Value Comparison by County

Hover to isolate/display values





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